

## **Historic, Archive Document**

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6-109 41032

# Rhododendrons

SPECIAL  
OFFER



RHODODENDRON  
PINK PEARL

BUY THEM SMALL AND WATCH THEM GROW

Rhododendrons, with their lustrous green foliage crowned with clusters of charming flowers . . .

Among the nobles of all plants that can be grown successfully in the temperate parts of North America, as the late E. H. Wilson described them, Rhododendrons imposing in height, beautiful in flower and foliage.

(Over)



### RHODODENDRON DE LUXE COLLECTION NO. 1

- 1 **PINK PEARL** 12-15 inch Light flesh pink, amazing flower.
- 1 **CATAWBIENSE ALBUM** 12-18 inch Pure white, vigorous growth.
- 1 **FASTUOSUM fl. pl.** 12-15 inch Mauve semi-double flower.
- 1 **ROSEUM ELEGANS** 12-18 inch Rose pink, beautiful foliage.
- 1 **MADAME MASSON** 12-18 inch White with yellow center, early bloomer.
- 1 **CHRISTMAS CHEER** 8-10 inch Soft pink dwarf, very early.

**6 for \$13.95**—Balled, burlapped and crated. F. O. B. Nursery, 100 lbs.

### RHODODENDRON DE LUXE COLLECTION NO. 3

- 1 **PINK PEARL** 6-12 inch Light flesh pink, amazing flower.
- 1 **CHRISTMAS CHEER** 4-6 inch Soft pink dwarf, very early.
- 1 **ROSEUM ELEGANS** 6-12 inch Rose pink, beautiful foliage.
- 1 **CYNTHIA** 6-12 inch Good rosy crimson, beautiful foliage.

**4 for \$5.95.**

We pay delivery cost on this unit anywhere on the Pacific Coast.

### RHODODENDRON DE LUXE COLLECTION NO. 5

- 4 SELECT HYBRIDS** 6-12 inch Mixed, very brilliant colors.

**4 for \$2.90.**

Hybrid Rhododendrons are easily the finest of the broad-leaved evergreens, ideal for all landscape and garden purposes.

We pay delivery cost on this unit anywhere on the Pacific Coast.

### ORIENTAL RHODODENDRON SPECIES (Very Scarce)—DE LUXE COLLECTION NO. 7

- 1 **OLEIFOLIUM** 4-8 inch Pink, free flowering, dwarf, fragrant foliage.
- 1 **LUTESCENS** 4-8 inch Yellow flower, very pretty foliage.
- 1 **FORTUNEI** 4-8 inch Blush pink, fragrant flower, grows to 15 feet.
- 1 **FERUGINEUM** 2-3 inch Fiery red, good for rockery.
- 1 **METTERNICHII** 4-6 inch Pink, compact grower.
- 1 **18234 NO NAME** 4-6 inch Pink, enormous leaf, grows tall.
- 1 **18144 NO NAME** 3-4 inch Yellow flower, dwarf.

**7 for \$7.50.**

We pay delivery cost on this unit anywhere on the Pacific Coast.

## Sunset Seed and Nursery Company,

1720 OCEAN AVENUE  
SAN FRANCISCO, CALIFORNIA

Enclosed find \$\_\_\_\_\_ for \_\_\_\_\_ Date \_\_\_\_\_  
No. WANTED

- \_\_\_\_\_ No. 1 De Luxe Collection . . . \$\_\_\_\_\_
- \_\_\_\_\_ No. 2 De Luxe Collection . . . \$\_\_\_\_\_
- \_\_\_\_\_ No. 3 De Luxe Collection . . . \$\_\_\_\_\_
- \_\_\_\_\_ No. 4 De Luxe Collection . . . \$\_\_\_\_\_
- \_\_\_\_\_ No. 5 De Luxe Collection . . . \$\_\_\_\_\_
- \_\_\_\_\_ No. 6 De Luxe Collection . . . \$\_\_\_\_\_
- \_\_\_\_\_ No. 7 De Luxe Collection . . . \$\_\_\_\_\_

Name \_\_\_\_\_ Address \_\_\_\_\_

USE THIS ORDER BLANK AND MAIL WITH REMITTANCE

### RHODODENDRON DE LUXE COLLECTION NO. 2

- 1 **GOMER WATERER** 12-18 inch White (Apple blossom), enormous truss.
- 1 **CYNTHIA** 12-18 inch Good rosy crimson, beautiful foliage.
- 1 **PINK PEARL** 12-15 inch Light flesh pink, amazing flower.
- 1 **CATAWBIENSE ALBUM** 12-18 inch Pure white, vigorous growth.
- 1 **CHRISTMAS CHEER** 8-10 inch Soft pink dwarf, very early.
- 1 **ROSEUM ELEGANS** 12-18 inch Rose pink, beautiful foliage.

**6 for \$13.95**—Balled, burlapped and crated. F. O. B. Nursery.

### RHODODENDRON DE LUXE COLLECTION NO. 4

- 1 **ROSEUM ELEGANS** 6-12 inch Rose pink, beautiful foliage.
- 1 **PINK PEARL** 6-12 inch Light flesh pink, amazing flower.
- 2 **CATAWBIENSE** 6-12 inch Pink to purple.
- 2 **PEARL OF KENMORE** 6-12 inch Clear pink, fine foliage.
- 2 **HYBRID SEEDLING** 6-12 inch Mixed colors, bushy plants.
- 2 **PONTICUM** 6-12 inch Lilac, specie of Europe.

**10 for \$6.95.**

We pay delivery cost on this unit anywhere on the Pacific Coast.

**Soil and Care:** Rhododendrons can be grown in almost any soil that does not contain lime in appreciable quantities. The plants should be kept mulched at all times to protect the shallow root-system, and to the extent of the root-system they should be only hand-weeded and not hoed. The plants should have plenty of water during dry seasons. This will help them to set more and better flower-buds in the Fall. After blooming, the flower-trusses should be picked off before seed-pods are developed to insure a more vigorous growth for the next season.

**Situation:** Rhododendrons can be grown in practically any situation, the only exceptions being those spots entirely in the shade of trees or steep banks facing South. In the former case the plants are deprived of the sunlight essential to good health, while in the latter they suffer from drought during hot dry weather. A cool, moist position suits them best, and, provided the ground is well drained, they will flourish in comparatively wet spots. Partial shade is beneficial rather than otherwise, if it can be obtained without planting too near the roots of stronger growing subjects.

**Planting:** This can be done at any time from October to May, except during severe frost. The ground should not be too wet, and the plants must be thoroughly trodden in when planted; in fact, if the soil has been properly prepared for them it is nearly impossible to tread Rhododendrons too firmly. They should be planted at the same depth as they have been before, or a trifle deeper, the ground-mark on the stem being a sufficient guide



This Picture Shows 12 to 18  
Inch Plant

for this. If the roots are at all dry they should be thoroughly soaked before being planted by standing them in water for a short time.

**Distances to Plant:** For general purposes a distance of one and a half times the height of the plants out of ground is a good guide when planting Rhododendrons. Thus plants two feet in height should be three feet apart; four feet high, six feet apart; and so on.

Rhododendrons are shipped in the original peat soil ball in which it was growing in the nursery, rootball well protected. Will arrive safely—carefully boxed.



This Picture Shows De Luxe Unit No. 4—6 12-inch Plants  
Ready to Ship

